

INSIGHTS ANALYTICS

Why hire ONE when you can get a WHOLE TEAM for the same price? -Mix and Match Resources As Needed-

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https://InsightsAnalytics.com

HQ: Saint Petersburg, Florida



WHAT WE DO...

Analysis and Strategy

Comprehensive and detailed analysis with insights

2020 On-site, Remote, U.S. and Worldwide

We examine what works, what doesn't, by how much, and why; with the highest measurement standards to make the best possible decisions.

- Our professionals are extremely passionate about producing high quality analysis – its in our DNA.

Reporting & Business Intelligence

Accurate objective reporting for a single version of the truth

2020 On-site, Remote, U.S. and Worldwide

We'll connect your data for secure storage, efficient access, and good governance. Then build customized reporting solutions to fit your needs.

- The foundation for data-driven insights, reporting is a critical component to ensure you have a consistent pulse on the performance of your enterprise.

Data Science

Leveraging big-data/models for prediction and prescription

2020 On-site, Remote, U.S. and Worldwide

Leverage the data in your enterprise for brilliant analysis, modeling, prediction, and prescription.

- Our data science services transform information from big data into highly valuable predictive and prescriptive analytics models and decision-making engines.

Testing & Optimization

A variety of options; A/B and Multi-variate testing

2020 On-site, Remote, U.S. and Worldwide

We offer a wide variety of options for in-depth A/B and Multi-variate testing that drive new business knowledge, opportunity, and insights.

- Our Testing service can help you identify inefficiencies in a digital experience so that you can remediate as needed for enhanced user experience and improved ROI.

Market Research

Qualitative research to inform your market positioning

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Stop wondering – and get answers. We conduct primary and secondary research to get the answers to your most pressing business questions.

- Whether you are launching a new product or simply need industry trends for competitive research.

HOW IT WORKS...

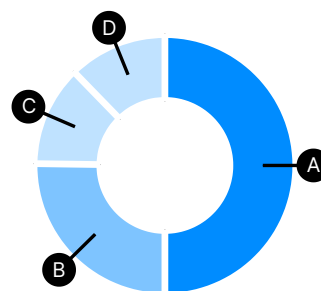
★ 1) Contact Us!

Just reach out! An analyst is waiting :)

★ 2) Pick a Support Package

Ad hoc or Monthly/Annual support

TAILOR THE TEAM



- A 160 hrs. Report Pulling and Delivery
- B 80 hrs. Dashboard and Report Building
- C 40 hrs. A/B Testing and Optimization
- D 40 hrs. Market Research Analysis

REAL USE CASE

- Entry Level Data Role: \$134k/yr *
(\$77.5k+15% bonus+1.5x benefits) At 1A, that budget will nearly **DOUBLE** your effort and **QUADRUPLE** your capability!
*Source: 2019 Harnham Analytics Guide

VISIT US ONLINE

https://InsightsAnalytics.com