

Ecommerce Website Development

We don't just develop your eCommerce store. We scale your business profit through continuous improvements and reinforcements and market trends.

650+

HAPPY
CUSTOMERS

1800+

FINISHED
PROJECT

70+

RESOURCE
STRENGTH

After delivering 250+ ecommerce stores, we understood each and every aspect matter when you want to sell effectively. Based on our client's store implementation this is our ecommerce insight.

47%

Shoppers expect the maximum of 4 seconds loading time for an eCommerce store. Every second matter when it comes to online shopping. If the store is failing to load in few seconds then the customer might switch to some other store. Optimizing the page loading time can reduce the cart abandonment rate by 81%.

57%

Customer feel that checkout process was too long or complicated. Optimizing the entire purchase process on a single page checkout which can let the customer buy the product in few clicks can boost the conversion rates by 62%.

41%

Increase in revenue by recommendation stack that cross-sells product. Introducing a cross-selling stack on the checkout process that conveys customers to buy the other products can boost revenue.

24%

customer expect the page to be structured with optimized images, descriptive information, and search filter. Eliminating the overcrowdedness and unwanted elements, Instead encourage customer selection and emphasizes selectability and comparison that can boost the revenue by 72%.

22%

Visitor reported the website had errors or crashed. Sometimes slider on frontpage stop to work and sometimes product suddenly disappear from the cart which could be error or crash that could lead the customer to exit the store. Error or crashing could upset the customer, thus it is must be prevented.



40%

Customer at first time hesitated and didn't trust the store.

If the store is lacking the trust factor and credibility, then the customer might think that whether they should buy from you and trust with their credential or not.

WHY CHOOSE US FOR CUSTOM ECOMMERCE DEVELOPMENT SERVICES?

ECOMMERCE



- 1 8+ YR EXPERIENCE
- 2 250 STORE DEVELOPED
- 3 CERTIFIED DEVELOPER
- 4 REASONABLE PRICE
- 5 STRONG MARKETING TEAM
- 6 AGILE METHOD APPROACH

OUR ECOMMERCE WEBSITE DEVELOPMENT PORTFOLIO

Overall client rating is **4.8** out of **5.0** for E-Commerce development company by **50** clients on over **100** projects.





TAKE A LOOK AT OUR CLIENTS

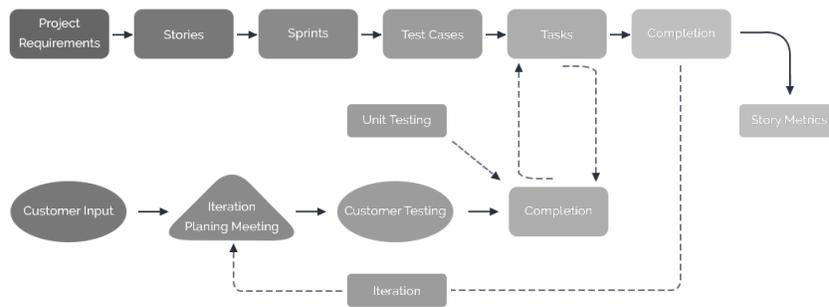
We did a great job with these companies. You can be next to work with!



Our Magento eCommerce website development team will help you set your business from the scratch and become a leader in your domain with continuous improvements. We provide eCommerce development services following all the industry standards and keeping an eye on current trends too.

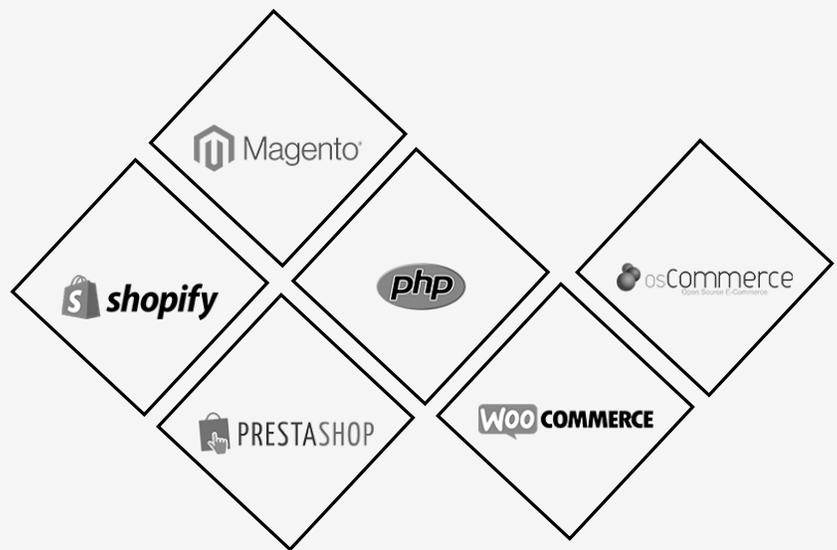


As a ecommerce development company, We believes that every project needs to be handled differently and the existing methods need to be tailored to best suit the project requirements. In agile the tasks are divided to small stories to deliver specific features for a release.



ECOMMERCE FRAMEWORKS

We develop E-Commerce frameworks that are flexible enough to adapt them to your specific requirements.



FREQUENTLY ASKED QUESTIONS

01 WHAT IS THE PROCESS TO GET STARTED?

First of all, please share brief about your requirement with us, we will schedule your call with our ecommerce expert and they will understand your project vision and idea and show you the right direction to implement it.

02 WHAT SECURITY POLICY YOU FOLLOW?

We understand that the idea is the most important asset of any organization and we here at Magneto care for it. Hence to comply with customer turmoil we sign NDA and take all security measures to protect the project information.

03 WHAT WILL BE THE STORE DEVELOPMENT COST ?

To get a better idea of the cost of what you want to build, give us a quick phone call. We'll ask you a few questions about your requirement, what sort of interactivity on the store will have, your graphic design needs, etc. Then we'll be able to give you an estimation.

04 WHAT ARE YOUR KEY STRENGTHS IN ECOMMERCE WHICH SETS YOU APART FROM REST?

We can help you identify the best options for eCommerce platforms, store features, payment gateways, order management tools and more. Because your goals are unique, we'll customize each tool according to your business



requirements and provide superior service.

HIRE OUR E-COMMERCE EXPERT

Hire our qualified developer and make the best decision to move forward your business with crafted eCommerce solutions

HIRE NOW

GROW SALES WITH ONLINE MARKETING

PPC MANAGEMENT SERVICES

Our PPC Campaign helps in developing the entire strategy by testing segments like keywords, verticals of the marketplace.

CONTENT MARKETING

Content advertising helps in growing audience and traffic which in turn improve scaling and ranking on search engine platform too.

CONVERSION RATE OPTIMIZATION

CRO is considered as one of the most important factors in the digital stream to build the better structure to increase revenue and profits.

EMAIL MARKETING SERVICES

It is a platform where one can convert a potential customer into a regular customer by informing them about attractive offers.

AFFILIATE MARKETING SERVICES

Affiliate marketing is a successful platform which is a growing need for online merchants as it increases the chances for customers to find your product.

SOCIAL MEDIA MARKETING

It can change the reputation and brand value for a firm. From Facebook to Twitter, a perfect strategy can do wonder for you.

OTHER E-COMMERCE DEVELOPMENT SERVICES

UI/UX

Consulting

Strategy

Marketplace

Support

Developer

Solutions

BLOG



FEBRUARY 12, 2018

7 THINGS YOU MUST KNOW TO INCREASE SALES.



JANUARY 18, 2018

B2B E-COMMERCE TRENDS 2018 – INFOGRAPHIC WITH STATISTICS



DECEMBER 11, 2017

10 ECOMMERCE PRODUCT OPTIMIZATION TIPS BOOST YOUR



As of 2018 there is 3 Million eCommerce companies doing business on the web. (As per Pipecandy). If you...

B2B e-commerce is getting momentum, and recent trends raise hopes among the B2B eCommerce merchants to invest more. Here are...

CONVERSION.

Being an owner of an online store, you have to add a good chunk of money and energy both at...

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